**I will help you launch your product at Home Depot**

**WHO SHOULD ATTEND**

Executives in home improvement product manufacturing companies. DIY and home improvement sales professionals and consultants. Anyone else interested in the topic.

**WHY ATTEND?**

If you are in the process of pitching to Home Depot or wondering what it takes to distribute with the retailer, this is for you. I will help you answer up to 10 questions you upload in advance and we agree on before session on topics related to:

- Evaluate where you are in the process and what steps you need to take to win  
- Alternative distribution channels you should consider for your particular product  
- Review your sales presentation and other similar ideas and challenges  
  
My Background:  
I have successfully launched over 200 products into Home Depot over the past 20+ years. I have deep experience gained from working for Home Depot and building product manufacturing companies as well us consulting on the topic. I have deep network and knowledge into the workings of Home Depot, what the retailer looks from suppliers and how to succeed there.

**BUYER REQUIREMENT**

1. Please note, this is a custom service for you. You can dictate what you like covered to fit your needs around the stated topic.   
  
2. We will pick a time convenient for both parties after you purchase.  
  
3. Once you purchase the session, you'll have access to upload files and provide information. Below are examples of files you can add if you like to do so right away.  
  
a) Description of your product and competitive products in the market  
b) Description of steps you have taken so far and challenges you have encountered  
c) File with images of product I can review in advance   
d) Draft pitch presentation or any sales materials you have used so far  
e) List of 5 questions you like answered  
  
This is a flexible session designed to help answer questions you may have or help you move your process and project forward. We can answer any question in my capacity to the extent it does not require additional research beyond initially agreed.